



Lauren's Awesome Adventures

Name _____ Date _____

NCTE/IRA Standards Addressed: 3 Students apply a wide range of strategies to comprehend, interpret, evaluate, and appreciate texts. They draw on their prior experience, their interactions with other readers and writers, their knowledge of word meaning and of other texts, their word identification strategies, and their understanding of textual features 4 Students adjust their use of spoken, written, and visual language (e.g., conventions, style, vocabulary) to communicate effectively with a variety of audiences and for different purposes. 5 Students employ a wide range of strategies as they write and use different writing process elements appropriately to communicate with different audiences for a variety of purposes. 12 Students use spoken, written, and visual language to accomplish their own purposes (e.g., for learning, enjoyment, persuasion, and the exchange of information).

Directions: Alliteration is all around us. Businesses and cartoon characters often use the help of alliteration in advertising to promote their products by making them catchier and more memorable to consumers.



Think of more uses of alliteration in the media and advertising. What are some of the most memorable catch phrases using alliteration? Create a list of examples and share your list with a friend.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____